

Information campaigns

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EFEKT

EFEKT scheme

- Investment subsidies into promotion of energy savings
- EKIS (Energy Consulting and Information Centers)
- Seminars, courses
- Publications, handbooks, information materials
- PR activities amounted to 13 million CZK (480 000 EUR) in 2014

EKIS centers' location



Various promotional initiatives

- Financing through EFEKT scheme
 - Websites
 - PR materials
- Companies, private entities, NGO's, schools
 - Public financing of seminar initiatives
 - Seminars' financing demand high